

Partnership

PAINT THE HOOD ORANGE is a campaign that the hustle mommies and our task force created to educate our communities on gun Violence.

We want to **PARTNER** with your company through our digital marketing campaigns and our block parties where your company will help in providing monetary donations, baby products, groceries, bbq essentials, and more to moms in need within chicago's inner city communities that are plagued by gun violence.

Through a mutually beneficial partnership, you company will increase reach and visibility while providing contribution that lead to change within our communities and saves lives.



PAINT THE HOOD
A HUSTLE MOMMIES INITIATIVE



**The goal is to positively
impact 10 gun violence
plagued communities**

**ENGLEWOOD* AUBURN GRESHAM* ROSELAND* WOODLAWN*
SOUTH SHORE* WEST/EAST GARFIELD* NORTH
LAWNDALE* AUSTIN* WASHINGTON PARK* CABRINI GREEN**

Partnership Commitment Levels



PAINT THE HOOD ORANGE Block Party series is Kicking off on National Gun Violence Awareness day on June 3rd in the Englewood Community.

We are seeking monetary and in kind donations to give back to the community.

OUR COMMITMENT LEVELS ARE:

\$10,000

\$20,000

\$50,000

Margaret Burroughs Level

\$10,000

PAINT THE HOOD
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- BRANDED AS A PARTNER ON ALL **4** PAINT THE HOOD ORANGE BLOCK PARTIES
- INCLUSION ON WEBSITE AS A PARTNER
- ADVERTISEMENT ON ALL MARKETING AND ADVERTISEMENTS (FLYERS, T SHIRTS, PHOTOBOOTH ETC.) FOR 4 EVENTS
- PRODUCT/SERVICE INCLUSION AT EVENT THROUGH BOOTH AND GIVEAWAYS
- INCLUSION IN VIDEO RECAP OF PAINT THE HOOD ORANGE SUMMER 2022
- INCLUSION IN STREET ART AND ART THERAPY ACTIVATION

John H. Johnson Level

\$20,000



- BRANDED AS A PARTNER ON ALL 7 PAINT THE HOOD ORANGE BLOCK PARTIES
- INCLUSION ON WEBSITE AS A PARTNER
- ADVERTISEMENT ON ALL MARKETING AND ADVERTISEMENTS (FLYERS, T SHIRTS, PHOTOBOOTH ETC.) FOR 7 EVENTS
- PRODUCT/SERVICE INCLUSION AT EVENT THROUGH BOOTH AND GIVEAWAYS
- INCLUSION IN VIDEO RECAP OF PAINT THE HOOD ORANGE SUMMER 2022
- INCLUSION IN STREET ART AND ART THERAPY ACTIVATION

Harold Washington Level

\$50,000

PAINT THE HOOD
A HUSTLE MOMMIES INITIATIVE



- BRANDED AS A PARTNER ON ALL **10** PAINT THE HOOD ORANGE BLOCK PARTIES
- INCLUSION ON WEBSITE AS A PARTNER
- ADVERTISEMENT ON ALL MARKETING AND ADVERTISEMENTS (FLYERS, T SHIRTS, PHOTOBOOTH ETC.) FOR 10 EVENTS
- PRODUCT/SERVICE INCLUSION AT EVENT THROUGH BOOTH AND GIVEAWAYS
- INCLUSION IN VIDEO RECAP OF PAINT THE HOOD ORANGE SUMMER 2022
- INCLUSION IN STREET ART AND ART THERAPY ACTIVATION

FOR MORE INFO REGARDING THIS PROPOSAL,
PLEASE EMAIL OR CALL THE HUSTLE MOMMIES.



WEBSITE:

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WWW.PAINTTHEHOODORANGE.ORG

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